

**PUNE'S ONLY  
AWARD-WINNING**



**CENTRE**

of INIFD for Fashion and Interior  
Designing Courses

- ✓ Premium Center of INIFD
- ✓ 18 Years of Excellence
- ✓ International Certifications
- ✓ 100% Placement Assistance
- ✓ Global Exposure

APPROVED BY

**MAHARASHTRA STATE BOARD  
OF SKILL DEVELOPMENT**

AND

**NATIONAL SKILL  
DEVELOPMENT CORPORATION**



INIFD Kothrud receives  
**'SAKAL IDOLS OF MAHARASHTRA 2022'**  
Award for Best Fashion and Interior Design Institute.



The award ceremony was graced by the  
Honorable Shri. Chandrakant Patil (Minister of Higher & Technical Education),  
Honorable Deepak Vasant Kesarkar (Minister of Marathi Language of Maharashtra) and  
Mr. Prasanna Joshi (Executive Editor at Saam TV News)



INTER NATIONAL INSTITUTE OF FASHION DESIGN

FUEL YOUR  
CREATIVE  
PASSION!

INIFD was established with an objective to help the aspiring designers, students and youth to be great designers and be successful in their journey to reach their dreams.



# TEAM INIFD KOTHRUD

**INDUSTRY PROFESSIONALS  
PASSIONATE ACADEMICIANS  
CAREER MENTORS**

INDIVIDUAL COMMITMENT  
TO A GROUP EFFORT –  
THAT IS WHAT MAKES TEAMWORK,  
AN INSTITUTION'S WORK.





Our very own Director,  
Mrs. Mita Agrawal  
received an award from 'Femina' for

# PUNE'S MOST POWERFUL 2018-19



INIFD aims to take education in design to the common man in India. It prepares students for professional excellence in design, fashion, and business by providing the premier educational experience that fosters creativity, career focus, and a global perspective.

## MISSION

To fulfill our mission :

- We develop student's aesthetic, intellectual, analytical, and technological abilities through programs that integrate theory and practice.
- We offer students a rigorous and innovative curriculum taught by faculty with outstanding academic and industry experience.
- We are committed to a broad-based education in the liberal arts.
- We expose students to their chosen professions through internships, guest lectures, industry-sponsored projects, and other opportunities for experiential learning.
- We promote student growth and self-development through student support services, programs, and activities.

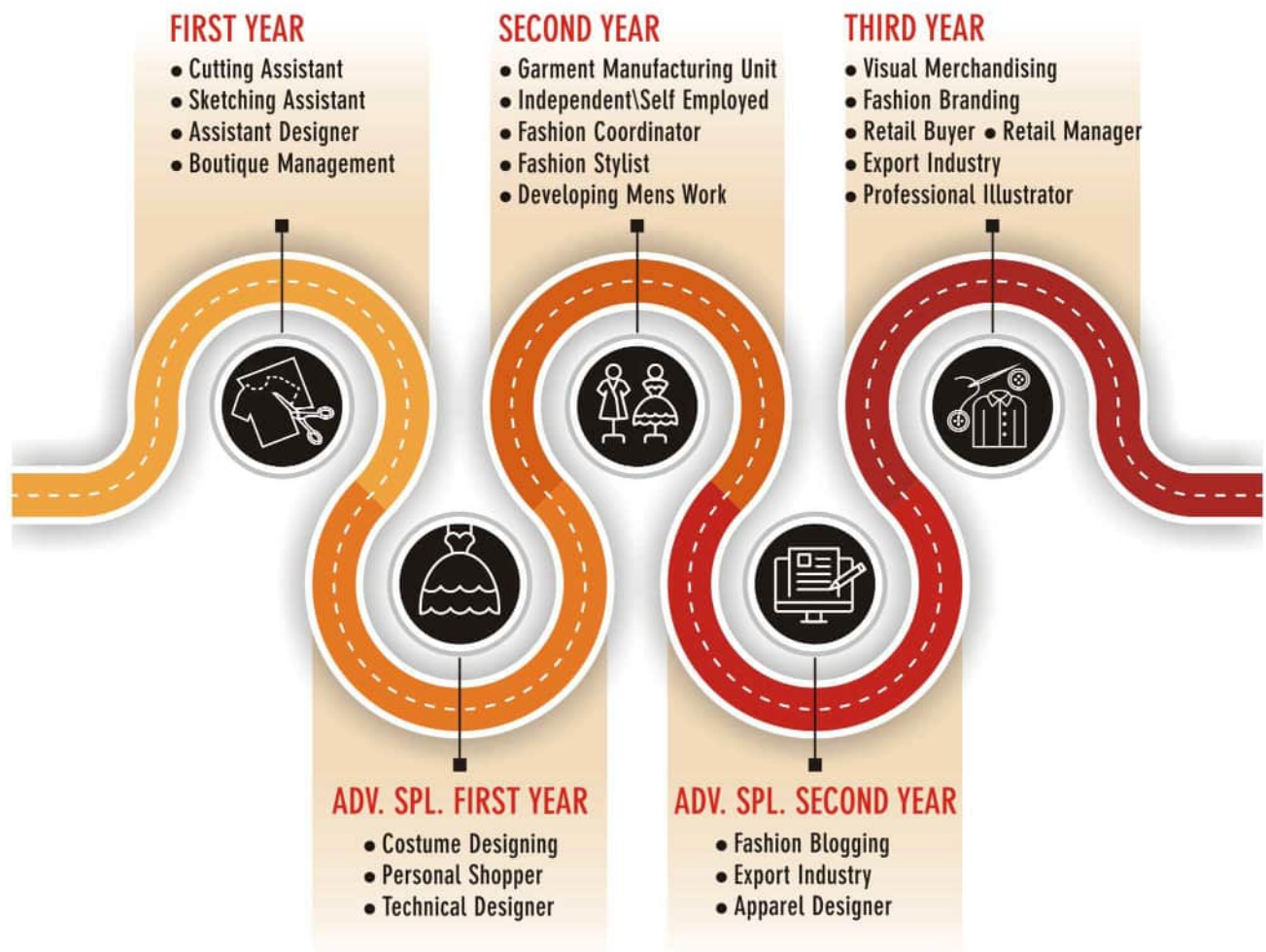
*Mita Agrawal*

**MITA AGRAWAL**

Director - Fashion & Textile Designer, INIFD Kothrud Pune

A+ PREMIUM CENTRE AWARD-WINNER DIPLOMA  
 SAKAAL IDOL PROGRESS GEN NEXT CERTIFICATION  
 ACHIEVE LAKME FASHION WEEK SUCCESS

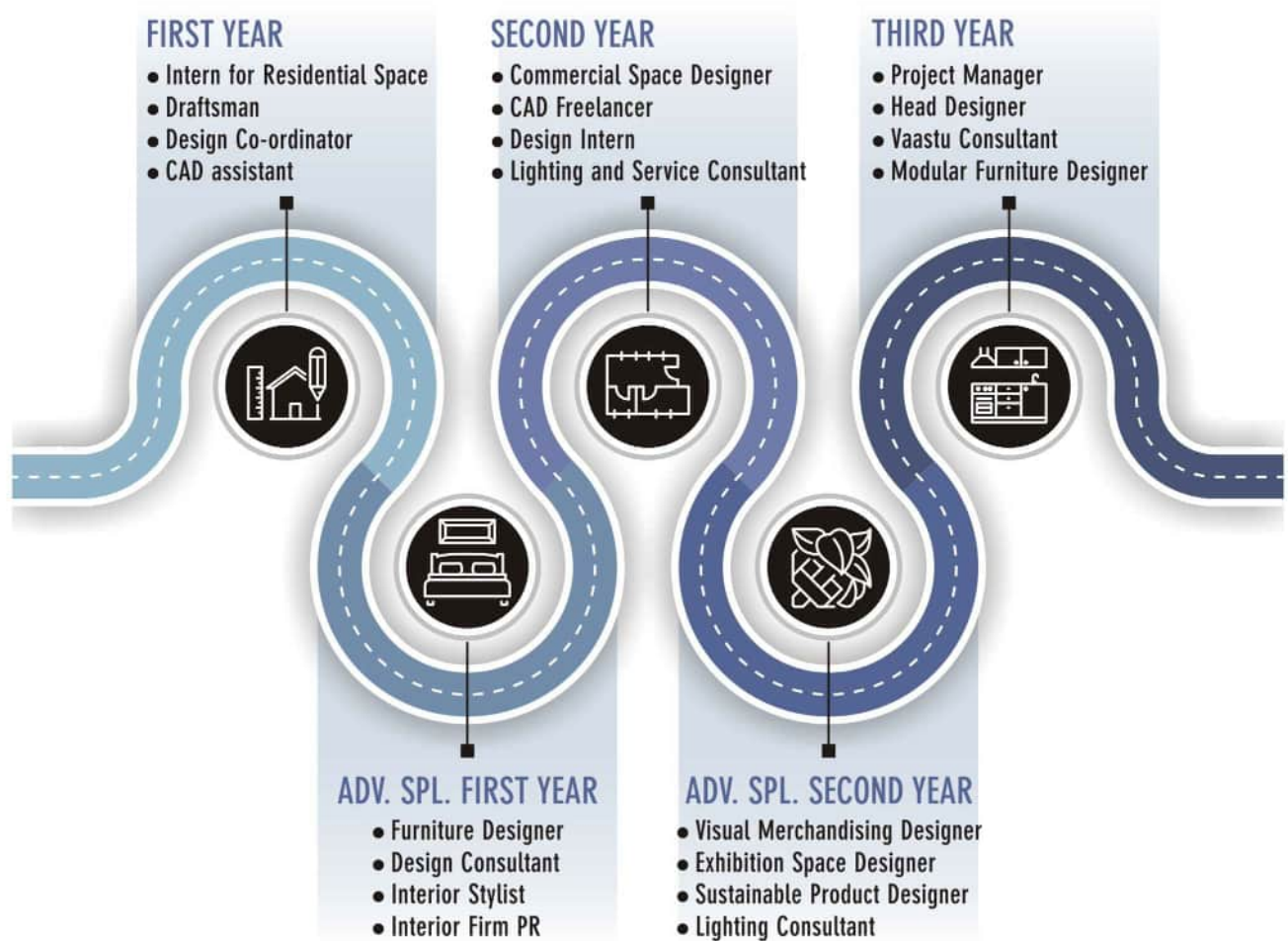
## FASHION JOURNEY AT 'INIFD' KOTHRUD



INTERNATIONAL CURRICULUM LEARN RETAIL  
 DEGREE TALENT FUN INFLUENTIAL PROFESSIONAL ASPIRE  
 INTL. STUDY TOURS ENTREPRENEUR KNOWLEDGE MULTI-CHANNEL

# GLOBAL EXPOSURE SEMINARS NEW YORK FASHION WEEK ONLINE STYLE EVENTS FASHION DESIGN LONDON FASHION WEEK

## INTERIOR JOURNEY AT 'INIFD' KOTHRUD



INTERIOR DESIGN BUSINESS EXCELLENCE 100+ CENTERS  
OFFLINE ACADEMICS CREATIVE PLACEMENTS RECREATION LAUNCHPAD  
360 DEGREE CONVOCATION WEBINARS



# REASONS TO JOIN INIFD KOTHRUD PUNE

Creativity and innovation functions best in an atmosphere of fun and enthusiasm. INIFD Kothrud, a premium centre makes sure that its students walk the path of success.



**Premium A+  
and Best Centre  
Excellence  
Awards Winner**



Approved by  
Maharashtra State  
Board of Skill  
Development



Authorised Enrollment and  
Industry Skill Training Partner for  
Medhavi Skills University, Sikkim

International  
Syllabus

Ashley  
Rebello -  
Mentor for  
Fashion

Twinkle  
Khanna -  
Mentor for  
Interior

State-of-art  
Infrastructure

CAD  
Certification

IIID  
Certification  
(The Institute  
of Indian Interior  
Designers)

Online/  
Offline  
Learning

99.8%  
Pass Out  
Results

360-degree  
Development  
with Industry  
Recognition

Experienced  
Faculty

International  
Study Tours  
and Fashion  
Shows

Guest Lecture  
by Industrial  
Experts

Academic  
and  
Recreational  
Activities

LEARN  
FROM   
MANISH MALHOTRA  
#BeMyStudent

A former Indian model-turned costume designer and stylist, widely known for his works in Bollywood, Telugu cinema, Tamil cinema, Hollywood, and television.

He launched his couture label 'Manish Malhotra' which offers bridal, couture, diffusion and men's wear collections.

GET THE COURSE COMPLEMENTARY

## COURSE BENEFITS

- Specially designed and curated by top fashion industry experts.
- World of fashion in a matter of months, not years.
- Completely online, no money or time is wasted on travelling.
- Allows you to study as per your schedule and convenience.

## COURSE OVERVIEW

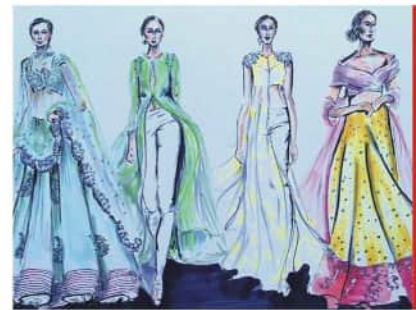
### MODULE : 1 WOMENSWEAR



### MODULE : 2 MENSWEAR



### MODULE : 3 ILLUSTRATION



### MODULE : 4 MULTICHANNEL RETAIL



### MODULE : 5 COSTUME DESIGN



### MODULE : 6 VISUAL MERCHANDISING



### MODULE : 7 STYLING



### MODULE : 8 BRIDAL WEAR



### MODULE : 9 PREPARATION FOR FASHION WEEK



# LEARN FROM THE EXPERT

## ASHLEY REBELLO

### CHIEF MENTOR FOR FASHION DESIGN

The renowned fashion designer for the stars. Designed countless wardrobes for celebrities like Salman Khan for his successful films. He will assist as Mentor in designing quality syllabus and would be visiting INIFD Kothrud to conduct workshops.

*Love Yatri*

Ashley Rebello felicitating INIFD Kothrud students for design contribution to famous song 'Chougada' from movie 'Loveyatri'.



An Interior designer, author, newspaper columnist, film producer and a former film actress.

The Founder and Co-Chief Executive Officer of her own Interior Design firm - 'The White Window'.

She has become known for her use of texture and hand-crafted bespoke furniture.

# TWINKLE KHANNA

CHIEF MENTOR FOR INTERIOR DESIGN

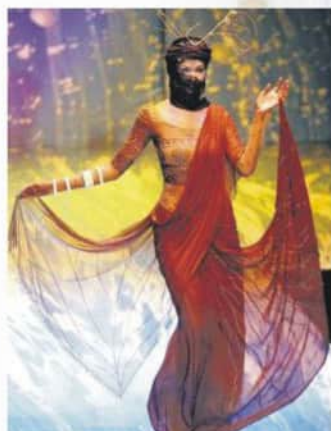


LEARN FROM THE  
EXPERT

# HEMANT TREVEDI

MENTOR FOR  
FASHION DESIGN

One of India's most important  
and respected fashion designers.  
He is also a fashion stylist and  
a choreographer for the fashion shows  
that his creations are displayed in.



OFFICIAL MENTOR  
FOR ANNUAL FASHION  
SHOW 2023



# CELEBRITY MENTORS



## SIDDHI MAPXENCAR

Founder of 'MapxencaRS' is a high-end designer label that makes custom made women and menswear. She regularly showcases at 'Lakme Fashion Week', 'India Beach Fashion Week' and other recognized Fashion Weeks of India.

## KAWALJEET SINGH

A veteran Fashion Designer, is a known face in the Mumbai and Delhi's fashion circle. He has designed clothes for almost all the top celebrities of the country, such as Amitabh Bachhan, Shahrukh Khan, Madhuri Dixit and many more.



## ANUJ SHARMA

He is renowned designer and owns the label "Button Masala". He works mainly in areas of craft development and sustainability.

## SARA CORKER

She has been working in the design industry for 23 years. Sara is a qualified teacher, a trained Colour Therapist and Project Manager. She alternates between working with an online Interior design company and teaching.





# INDUSTRY MENTORS



## KARISHMA SHAHANI

Karishma Shahani Khan is a Pune-based fashion designer. She owns the label "Ka-Sha"



## WASIM KHAN

An Interior Designer and a Spatial Design Graduate from the NID, Ahmedabad and a Director at Lemon Design - an award winning Strategic Branding and Integrated Design Consultancy.



## BHARAT PATHAK

He is renowned in the field of Interior Design and specializes in Modular Kitchens.



## MANDAR THAKUR

An Interior Designer with 21 years of experience in Design, Project Management and Modular Furniture. Worked with National and International brands for their design & Operations department Pan India.



## SAIMAH SHAIKH

Founder of label 'SAIMAH SHAIKH' that works with ethical fashion choices and sustainable materials like Khadi. She has mentored on degree projects which have gone on to showcase at the London and Milan Fashion Weeks.



## ANKITA BRAHMI

Graduate in Fashion Communication from NIFT. 10+ years of experience in Art direction, graphic design and fashion branding. She has worked with some iconic houses like MTV India and Channel V.



## MANGESH JADHAV

Expertise in high rise residential, private luxury villas, commercial and hospitality projects. Architect and Interior Designer specializing in Sustainable Design.



## PRIYANKA KOCHAR

A fashion writer and stylist based in Mumbai. Apart from writing, she also styles for movies, TV commercials and brand shoots for some of India's renowned celebrities.



## PIYUJA SANGHVI

Prior to her foray as a design mentor, she has worked for Future Group, Mumbai and Landmark Group, Dubai for brands like Central, Disney, Warner Bros. & Lee Cooper.



## SACHIN MEERPAGAR

Eminent photographer specializing in Fashion Photography.



## BHAKTI PANCHAL

Interior designer who believes in building and creating something innovative which would be beneficial to the environment at large.

## ADVISORY BOARD



### DR. VAIBBHAVI P.

Co-Founder of slow fashion label 'Vaibbhavi P', Dr. Vaibbhavi P. has also been the founding HOD of premier design schools in India with vast experience in the area of semiotics of fashion, Indian fashion system, and slow fashion.

### NEILESH KENKARE

Neilesh Kenkare is an Architect with over twenty four years of experience in Hospitality and Health clubs planning with an expertise in time and money management, budgeting and execution. Neilesh has taught in some of the most prestigious design schools in India.



### FIZA SHAIKH

Fiza is the creative designer of Interior Design Project Grayspace and is passionate ETSS certified Design Educator with 4 years of experience in administering education.



EVERY GREAT ACHIEVER IS  
INSPIRED BY A GREAT MENTOR.

# ACADEMIC COLLABORATIONS



COLLABORATION IS A KEY PART OF THE SUCCESS OF ANY ORGANISATION, EXECUTED THROUGH A TRANSPARENCY AND CONSTANT COMMUNICATION.

INIFD Academy of Interiors' in technical collaboration with Institute of Indian Interior Designers (IIID), India's only premier body of Interior Designers to offer



# 3 YEAR PROFESSIONAL INTERIOR DESIGN PROGRAM

at selected INIFD Centres including INIFD Kothrud.

Over 24 years of design education experience.

Curriculum powered by IIID - India's only premier body of interior designers.

A complete package of academic and practical learning.

Eligibility : Class XII

## AIMS AND OBJECTIVES :

- Spread awareness about good design to the community.
- Promote excellence in education and ethical conduct in practice.
- Liaison between members and authorities.
- Act for the common benefit of the fraternity.
- Encourage interaction between designers, affiliated professions, other artists and traders for the benefit of the profession.

Course includes the following (with no extra cost) :

- Online Course from London School of Trends
- Online access to INIFD Classroom by IMG
- Free Books
- IIID Membership Post-course Completion
- Access to all Industry-related Lectures



## POWER OF FIVE

# FORGE YOUR FUTURE.

INIFD is an Authorized Training Centre of



# SOCIETY OF INTERIORS AWARDS



Interior Design Students, from INIFD Kothrud Pune had participated in the 17th Annual Society Interiors Design Competition, in Mumbai.

They won the Second Position in the Residential Category! We are extremely proud of their victory at such a grand and recognized event.



#ProudToBeADesigner



**INIFD Launchpad is a platform that gives opportunity to all INIFD students to compete and showcase their work in the prestigious Lakme Fashion Week.**

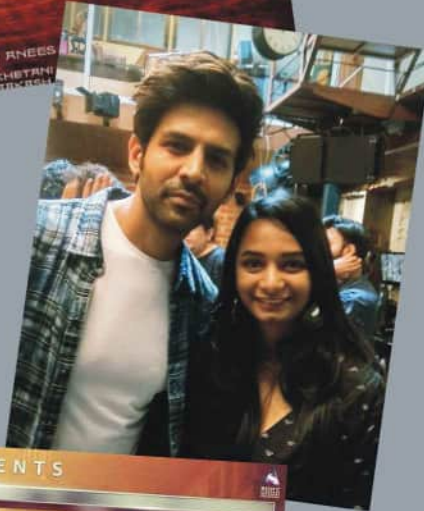
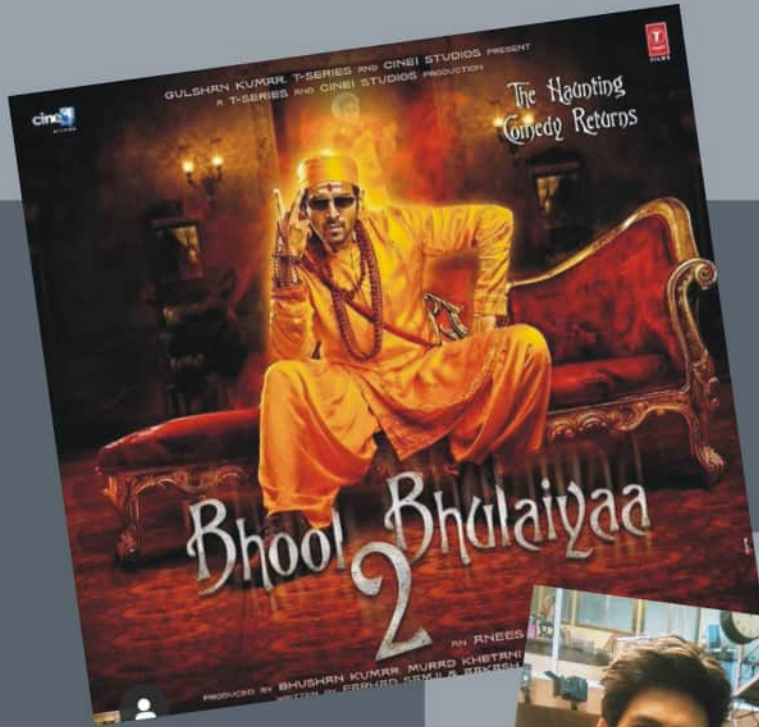


# ACHIEVEMENT ON SILVER SCREEN



**DEBJANI GHOSH**  
Alumni, INFD K0thrud Pune





**SONAL KALSULKAR**  
Alumni, INIFD Kothrud Pune

GET YOUR  
SEATBELTS ON  
BECAUSE  
WE WILL ROCK  
THE FUTURE!







# STUDY AT THE WORLD'S LARGEST DESIGN NETWORK

**1 MONTH**   
RESIDENTIAL  
PROGRAM IN  
**LONDON**



Exclusive one month course developed by the experts from world's best design colleges.

A golden chance to upgrade your skills at INIFD London and study abroad.

Learn and enhance your skills from top international experts.

# WITNESS THE EXTRAVAGANZA



**1 YEAR**  
**3 COUNTRIES**  
**6 FASHION SHOWS**  
**1 INSTITUTE**

**LONDON FASHION WEEK**  
**NEW YORK FASHION WEEK**

**INIFD GEN NEXT**  
at LAKME FASHION WEEK

**LAKME FASHION WEEK**  
INIFD LAUNCHPAD

**ANNUAL FASHION SHOW**  
**KIDS FASHION SHOW**



# VIDEO LECTURES FROM CLASSROOM TO THE INDUSTRY



Smart Talks -  
Videos by  
Experts



Empower Students  
with Real World  
Knowledge



Engage Students  
with Interactive  
Talks and Activities



Receive Completion  
Certificate  
from IMG Reliance



From style strategy ideas, imagination, leadership to business;  
curated Smart Talks for students of Fashion and Interior Design by industry experts:



Tarun Tahiliani



Anita Dongre



Ashiesh Shah



Shantanu & Nikhil



Payal Singhal



Shabnam Gupta



Gaurav Gupta



Rimple & Harpreet Narula



Anavila Mishra



Ayush Katiwal



Hemang Agarwal



Nachiket Barve



Punit Jasuja



Payal Khandwala



Divya Thakur



Anju Modi



Rina Singh



Ashish Soni



Nikhil Thampi



Urvashi Kaur



Anupama Dayal



Monica Shah



Bhumika Sodhan



Vandana Mohan



Sangita Singh Kathiwada



Ruchika Sachdeva



Ashdeen Z. Lilaowala



Huzefa Rangwala



Fabien Charuau



Sumesh Menon

# ONLINE DESIGN COLLEGE

## INIFD KOTHRUD E-INTERACTIVE ENSURES THAT EDUCATION DOESN'T STOP STUDENTS' LEARNING AND CAREER GROWTH CONTINUES.

- No compromise on the quality of coaching and personal engagement.
- 2-Way Instructors Led Courses, using best of LMS (Both Computer and Mobile-based).
- Live classes, on spot Q&A, real-time student-teacher interaction, live workshops, tool guidance and a lot more.
- App-based Learning with a customisable Study Plan, Individual Progress Tracking, Event Plans and College Calendar.

## Live Classes, Q&As, Workshops and more...

Instagram Live Sessions:  
Careers In Fashion & Interior Design

Learn from Manish Malhotra  
Online Course

Webinar for Understanding  
Design Industry

Voice of Fashion - Online Lectures  
by Industry Experts

Online Foundation Batch for all  
First-Year Students

Certification from INIFD and  
LST (London School Of Trends)

2-Way Instructors Led Courses

Live Lectures from Industry Mentors

App-based Learning with a  
Customisable Study Plan,  
Individual Progress Tracking,  
Event Plans & College Calendar



OUR  
STUDENTS  
PRESENTED.  
THE  
WORLD  
APPLAUDED.

INIFD - THE ONLY  
ORGANIZATION FROM  
INDIA TO PRESENT  
AT TWO OF THE TOP  
FASHION WEEKS OF THE  
WORLD.

**STUDY FASHION DESIGN**

**3 / 2 / 1 Years Programme**  
Eligibility : 10+2 (any stream)

**Super Specialization Programme**  
Eligibility : Graduation (any stream)



## FASHION SCOUT

during  
LONDON FASHION WEEK



**SHALINI SHARMA**'s collection 'Melangé' is inspired by the traditional crafts used in India combined with modern aesthetics. The collection features the traditional dyeing technique of 'ikat' in a modernized form of digital printing. Traditional fabrics like brocades and embroidery are also used.



**PRADNYA KAMBLE**, a student of INIFD Kothrud Pune showcased her collection at the London Scout on the INIFD-LST-Runway. Her collection, 'Petrichor', was inspired from the mud houses of the Rann of Kutch, Gujarat. She has captured the textures, embroidery, cutwork and mirror work and incorporated the same in her collection in a unique way.

**INIFD** **LST**  
The Cradle of Designers LONDON SCHOOL OF TRENDS  
Presents  
Vibrant India  
at  
**NYFW**  
PIER59 STUDIOS | NEW YORK FASHION WEEK



Ashley Rebello felicitating INIFD Kothrud students for their design contribution in New York Fashion Week.

# MAKING INDIA AND INIFD PROUD.



# FASHION

## DESIGNING

Fashion design is the art of the application of design and natural beauty to clothing and accessories. It is influenced by cultural and social attitudes and has varied over time and place.

# THE WORLD IS AWAITING A NEW STYLE !

There are a variety of careers in the fashion industry and not all of them require artistic skills. The most important traits needed to succeed in the fashion industry are a strong will and love of fashion. Students have found a way to transform their passion into a satisfying and rewarding career. Anyone and everyone interested in style and design should consider looking into careers in fashion.



## INDUSTRY STATUS

Indian Fashion Industry is at its infancy at the moment and has great potential to make the mark on the world stage. It is developing rapidly nationally and internationally with a lot of business and becoming a booming industry for generating 12 million of jobs for people.

A report on Indian Fashion Industry recently stated that this Industry will multiply its net worth by 5 times in the next five to ten years. Currently, the worldwide market for designer wear is amounted at \$35 billion, with a 9% growth rate.

According to approximations, the total market in India is calculated to be about ₹ 20,000 crore. The branded Fashion market's size is nearly one fourth of this or ₹ 5,000 crore. Consumers are increasingly shifting focus towards designer wear and today the largest sales turnover within the designer wear segment is about ₹ 250 crore.



# FASHION DESIGN: AS A CAREER

The first step to a successful career in the Fashion Industry - INIFD Kothrud. The only Design Institute in Pune that makes a Fashion expert and launches their career too! INIFD Kothrud is the safest place to ensure a bright career related to fashion.





With a dedicated cell to ensure that each passing out student gets placed, INIFD Pune Kothrud has a high placement score; probably the best in Pune. What makes INIFD Pune Kothrud the best fashion design institute in Pune is, its success in creating the best professionals specializing in the many sub fields of fashion designing. The various fashion design programs at INIFD Pune Kothrud provide extensive knowledge and exposure to the students. This allows the INIFDians to later pick the career option and position in the fashion industry of their choice.

**INIFD is dedicated to providing internship, recruitment and networking programs that helps students and alumni navigate their creative careers and establish connections with our industry partners.**

#### **ENTREPRENEURSHIP/ BUSINESS**

- Accessories Designer
- Fashion Designer
- Fashion Editors
- Specialist Shops
- Fashion Experts
- Visual Merchandisers
- Export Houses
- Production Companies

#### **MANUFACTURING UNITS**

- Fashion Masters
- Secondary Processors
- Merchandisers
- User Interface Designers
- CAD/CAM Designers
- Pattern Makers
- Fashion Designers
- Surface Detailers
- Grooming Mentor

#### **SERVICE SECTOR**

- Fashion Technologist
- Fashion Communicators
- Fashion Co-ordinators
- Fashion Photography
- Fashion Illustrators
- Visual Merchandisers
- CRO
- Fashion Choreographer
- Designer

# COURSE OF STUDY

INIFD is the harbinger of a design revolution. Its commitment to the promotion of a fashion creed has been acknowledged and appreciated by people, professionals and media. INIFD offer courses in fashion designing a long tradition of academic excellence and career-focused education.

Courses at the institute is the most acclaimed ones. At INIFD you learn the strategic approach to designing, get equipped with the tools, coupled with the skills of couture styling, cuts falls and the whole paraphernalia of creative designing. The Fashion Design course at INIFD Kothrud Pune has a unique curriculum that equips a student with all the knowledge needed to sustain in today's fashion industry. Course includes the following (with no extra cost) :

- ONLINE COURSE/CERTIFICATE FROM
- LONDON SCHOOL OF TRENDS
- 'LEARN FROM MANISH MALHOTRA' PROGRAM
- INIFD CLASSROOM BY IMG RELIANCE

ACCESS TO ALL INDUSTRY-RELATED LECTURES

## FIRST YEAR

- Basics of Textile
- Basic Illustrations
- Basic Tailoring Techniques
- Basics of Fashion
- Embroidery
- CAD-I

## SECOND YEAR

- Apparel Industry
- Indian Traditional Textile
- Advanced Tailoring Techniques
- Advanced Illustration
- Traditional Embroideries
- CAD-II

## THIRD YEAR

- Retail Marketing
- Portfolio Development
- World Embroidery
- Draping & Grading
- Stylized Illustrations
- CAD-III

## ADV. SPL. FIRST YEAR

- Technical Illustration
- World Textiles
- Advanced Tailoring Techniques
- Advanced Embroidery

## ADV. SPL. FIRST YEAR

- Creative Embroidery
- Social Media Promotion
- Project Dissertation
- Expert Tailoring Techniques







# IN TERI OR

DESIGNING

Designing is the blend of artistic talent and creativity. Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a built interior environment.

# INTERIORS IS AWAITING A NEW LOOK !

The interior design process follows a systematic and coordinated methodology, including research, analysis, and integration of knowledge into the creative process, whereby the needs and resources of the client are satisfied to produce an interior space that fulfills the project goals.



## INDUSTRY STATUS

Today Interior design sector is worth of 50,000 crore industry and is a part of the organized sector. Interior design industry has shown a compound growth rate of 90% over the last decade.

This is largely due to the fact that interior design industry has been slowly and steadily moving towards an organized set up and as a result career opportunities are immense. Our courses are designed in such a way that students can run the ropes of nuances of interior design industry in a year and then start off without wasting time.

Further with the advent of malls, multiplexes, super markets, Indian market will create jobs for over one lakh trained professionals. With an era of specialization, organizations are looking for trained professionals with design and lifestyle sense.

# INTERIOR DESIGN: AS A CAREER

The first step to a successful career in the Interior Industry - INIFD Kothrud.  
The only Design Institute in Pune that makes a Interior expert and launches their career too! INIFD Kothrud is the safest place to ensure a bright career related to interior.





With a dedicated cell to ensure that each passing out student gets placed, INIFD Kothrud has a high placement score; probably the best for an Interior Design Institute in Pune. The immense exposure, intense training, competitive atmosphere and state-of-the-art facilities creates a bunch of highly well-trained professionals in the field of Interior Design, specializing in their area of interest within the industry. INIFD Kothrud creates professionals in the following categories of Interior Design Industry:

**INIFD is dedicated to providing internship, recruitment and networking programs that helps students and alumni navigate their creative careers and establish connections with our industry partners.**

#### ENTREPRENEURSHIP/ BUSINESS

- Consultancy Firm
- Furniture Manufacturer
- Export House
- Glass Designer
- Lifestyle Boutiques
- Home Furnishing Stores
- Modular Kitchen

#### MANUFACTURING UNITS

- Visual Merchandiser
- Interior Stylist
- Interior Service Systems
- Lecturership
- Event Management
- Conceptual Artist
- Hospitality
- Space Planner

#### SERVICE SECTOR

- Animation and Graphics
- Furniture Designer
- Estimators and Valuers
- Mural Designer
- Project Manager
- Fabrication
- Hardware Designer
- Interior Accessories Designer



# COURSE OF STUDY

INIFD is the harbinger of a design revolution. Its commitment to the promotion of a fashion creed has been acknowledged and appreciated by people, professionals and media.

INIFD offers course in interior designing a long tradition of academic excellence and career-focused education. Courses at the institute is the most acclaimed ones. At INIFD you learn the strategic approach to designing, get equipped with the tools, coupled with the skills of construction & design execution and the whole paraphernalia of creative designing.



## FIRST YEAR

- Interior Graphics and Construction Techniques
- Basics Materials and Systems
- Communication Skills
- Residential Spaces
- CAD-I

## SECOND YEAR

- Advance Services
- Interior Environment Control
- Multy-utility Spaces
- Furniture Design
- Visual Merchandising
- CAD-II

## THIRD YEAR

- Professional Practice
- Luxury Space Design
- Transformable Furniture Design
- Vaastu and Feng Shui
- CAD-III

## ADV. SPL. FIRST YEAR

- Textile for Interiors
- Advance Furniture Design
- Communication Technology for Interior Design
- Concept and Style Studio

## ADV. SPL. FIRST YEAR

- Lighting for Interior Design
- Sustainable Design
- Exhibition Design
- Visual Merchandising and Display



**OPENING  
THE DOOR OF  
DREAMS.**

**PLACING YOU AT THE**

**TOP**



**INIFD Kothrud has a placement cell for on and off campus placements. This enables students to start their careers in challenging positions, with a commitment of 100% lifetime placement assistance.**

**INIFD Kothrud has been able to place INIFDians in various industries across India. In addition to the placement cell and placement fair at Kothrud, INIFD Corporate also supports every student to get competitive and deserving placements.**

# PLACEMENT CELL

The cell deals with matters concerning professional placement of INFD pass outs.

The prime objective of the Placement Cell is to connect the students with the industry. Students undergo a complete training on technical as well as soft skills.

Professional experience prior to graduation such as industrial training, classroom projects and live project also falls under the purview of the Placement Cell.

Training with industry is for a period of 4 to 8 weeks, where students work on ongoing requirements under the supervision of a client.

The Placement cell maintains contact with the industry and brings to the notice of the students about the various opportunities in the market.

Industries are invited for pre placement talks during which they are required to give a presentation of their company profile, recruitment needs, compensation package and so on. This may be followed by interviews of interested students at a later stage.

In addition recruitment needs of the industry are brought to the notice of students through the Placement Cell.



## PROSPECTIVE RECRUITERS

### FASHION DESIGN

- Bombay Dyeing
- Luxor
- Brinton Carpets
- Pune Central
- Seema's Rack
- Styloot
- Globus
- Van Heusen
- Shopper's Stop
- Moksha Boutique
- Pantaloons
- More Mischief
- Allen Solly
- Garage
- Silver Leaf
- Rudraksha
- Sie The Design Studio
- Just Fab
- Puma
- Siren Label
- Vibgyor Boutique
- Parmar Group
- C'lai
- Emboss Ceramics
- United Colours of enetton
- Amber and Shirin
- Louis Phillipe
- Jai Hind
- And
- Arrow
- Raashi Bajaj
- Priyanka Raajeev
- Espirit
- Wills Lifestyle
- Tommy Hilfiger
- Madhura Garments
- Ratan Textiles
- Shoppers Stop
- Crystal Apparel

### INTERIOR DESIGN

- Brinton Carpets
- Prism Interiors
- Ekbote
- Kitchen Depot
- Rawat Brothers
- Dulux
- Parikrama Interiors
- Dharmadhikari Associates
- Ashish Bhole
- Penabu Modular Systems
- Sudhir Pawar & Associates
- Nerlekar & Associates
- Dreams Interiors
- Supreme Interiors
- Concept Interiors
- Archilab Design Solutions
- Kala Interiors
- K. Shipra Designers
- Arris Interiors
- Arch Interiors & Designers
- Timotthy Corrigan
- AUK Design Studio
- Red Bricks Design
- Lemon Design Private Ltd.
- Sanctum Designs
- Design 7 interiors
- Spiro Designs Pvt. Ltd.
- Infinity Pvt Ltd
- Nitido Interior Designs
- Design Addict Interiors
- Aspen Designs
- Design Studio 6
- Crafted Designs Pvt. Ltd.
- 3D Architects
- Shaani Associates



**100%  
LIFETIME  
PLACEMENT  
ASSISTANCE**



**ANUSCHYA KESHARWANI**  
Marks & Spencer



**DARPAN MESHAM**  
Closet Redefined



**KRISHNA MUNDADA**  
Daughters Couture



**CHAITALI LADDHA**  
Couture Poorva Godbole



**AKASH AGRAWAL**  
Arc. Manish



**SHWETA KAWALE**  
Allen Solly



**TEJAL WAIRKAR**  
Tommy Hilfiger & Calvin Klein



**ABHILASH PATIL**  
Id Stylemine



**NIKOL SHARMA**  
Leela Design Studio



**NAMRATA BARUA**  
Creations



**AKSHATA VELANI**  
SGL



**Kamlesh Behare**  
Redwood Horizons



**PRIYANKA VIEGAS**  
Hometown



**DIKSHA SONI**  
Onyx Interiors



**KRUPASHEEL TELANG**  
Onyx Interiors



**KETAKI SHIRODKAR**  
Beautiful Living



**DEEPIKA GOLEGAONKAR**  
Decor dreams



**NIKHIL DUBEY**  
Home Inn



**PRIYANKA BHOSALE**  
Kitchen Depot

# VARIOUS INDUSTRIES ACROSS INDIA



# I OWE TO ME

MULTI-DIMENSIONAL ACTIVITIES





'I Owe To Me' club is an initiative of INIFD Kothrud with a single objective to think beyond curriculum and provides the students with 360<sup>0</sup> development. The activities of the club are configured to impart self confidence, self grooming and self development. The motto is to ensure the student excel's in studies along with qualitative aspects of a professional career. Multi-dimensional activities are focused to the current needs of the design Industry and would enable the student to answer a question to one self... Have I achieved, to attain a successful career?





# BEYOND CLASSROOM

A MULTIPLE-INPUT APPROACH THAT CAN IMPROVE, BOTH, TEACHING AND LEARNING OUTCOMES.

The purpose of the Beyond Classroom System at INIFD Kothrud is to assist each student to understand their strengths and weaknesses and to contribute insights into aspects of their work that need professional development. Study has shown that this student who receive a well-rounded education that prioritizes their physical, emotional, and intellectual growth can become self-assured, socially adept, and prosperous.

## ACADEMIC ACTIVITIES

- Mentor Classes
- Practical Workshop
- Industrial Visits
- Seminar-Webinar
- Fashion Shows
- Exhibitions

## DEVELOPMENT ACTIVITIES

- Communication Skills
- Soft Skills
- Interview Skills
- Grooming
- Personality Development

## NON-ACADEMIC ACTIVITIES

- Annual Sports Day
- Festival Celebrations
- Annual Days

## FUN CAMPUS LIFE

- Picnic
- Thank You Days
- Freshers Party
- Rangoli Competition
- Tattoos Competition





## EXHIBITIONS

**INIFD KOTHRUD PRESENTS  
A PERFECT PLATFORM FOR STUDENTS  
TO SHOWCASE THEIR TALENT.**





# ANNUAL DAY CELEBRATION

**MOST EAGERLY AWAITED MOMENT  
OF THE YEAR**



# EXCITING REFRESHING AWARDING

# ACADEMIC AWARDS





# ANNUAL FASHION SHOWS

ADULTS | KIDS



# CONVOCATION CEREMONY

## READY FOR THE CHALLENGES!



# WEBINARS

Webinars are not only an excellent way to learn new things, but also require you to consider the subject from someone else's perspective and follow their line of logic.  
 INIFD Kothrud Pune going digital with Industry Experts, especially in the unpredicted pandemic.



**SONALI SANCHETI**  
 Art Director  
 Instagram Live Session  
 @sonalisancheti

Exclusive for INIFD Interior Design Students on **EMOTIONS IN DESIGN**  
 13th May 2020  
 Wednesday | 5:00 PM



**MANISH MALHOTRA**  
 ASK A QUESTION!  
 The master couturier will be answering your questions LIVE on his Instagram - [manishmalhotra](https://www.instagram.com/manishmalhotra) on 28th April at 8pm IST. 20 unique questions will get us ahead not out. Win a free online course with ESST

**LUXURY BRANDS & COVID-19**

Instagram LIVE MASTER CLASS  
 @manishmalhotra  
 with FAKIO CHOUEKA  
 On 28th June | 5:00 PM



**Riddhi Mapxencar**  
 Renowned Fashion Designer  
 Instagram Live Session  
 @riddhi\_mapxencar

Exclusive for INIFD Design Students on **DESIGN PROCESS FOR COLLECTION**  
 20th May 2020, Tuesday | 5:00 pm

**STUDY AT HOME LIVE MENTOR CLASS FROM LONDON**

Learn Color Theory & Psychology with color  
**Sara Corker**  
 Interior Designer & Colorist

Instagram Live @sarasaraart  
 Exclusive for INIFD Design Students  
**TODAY**  
 16th April 2020 | 5:30 pm

**LIVE WEBINAR**

You're Invited to Join Bridging the Gap between Education & Profession  
**Pratap V Jadhav**  
 Immediate Past President - IED

FRI DAY | FEB 12 | 04 PM

YouTube / INIFDCorporate

**Good Vibes with Mr. Gaba**  
 An exclusive session for INIFD Fashion & Interior Design Students by **Neeraj Gaba**  
 TV & OTT Personality

@iamneerajgaba  
**Instagram Live**  
 11th April 2020, Saturday | 5:00 pm

**Students in conversation with Ali Baldiwala**  
 Senior Designer & Bollywood Actor  
 Designer of Luxury Stores, commercial spaces & Residential Interiors  
 Asked to the special role of a Designer in Bollywood set

Instagram Live @alibaldiwala  
 Exclusive for INIFD Interior Design Students on **DESIGN PROCESS & COLLECTION**

7th April 2020, Tuesday | 5:00 pm

**IN CONVERSATION WITH ALPANA MITTAL**  
 Renowned Fashion Designer  
 Co Founder of World Fashion Week  
 Best designed outfits, the international celebrity like Lady Gaga, Beyoncé, Justin Bieber, Madonna, etc. She is by choice the designer from New Delhi, The Queen of The Empire. Her conceptual work and her international and a lot more to be coming along in the coming days. She is a fashion forward designer. Women for women status creating various women's apparel and accessories & ready to go.

Instagram Live Session @alpanamittal  
 Exclusive for INIFD Design Students on **FROM ILLUSTRATION TO GARMENT TO FASHION WEEK**  
 8th May 2020, Friday | 5:00 PM

**LIVE TODAY**

**Partha Halder**  
 Brand Manager  
 A 15+ years exp. with 100+ Fashion Management clients with 70+ retail experience in Fashion Retail in India, Canada & Australia. He is working with international brands like H&M, Zara, Forever 21, etc. He is also working with Indian brands like Jabong, etc. He is also working with Indian brands like Jabong, etc. He is also working with Indian brands like Jabong, etc.

Instagram Live Session @parthahalder  
 Exclusive for INIFD Design Students on **QUESTIONS ON CLOTHING AND YOUNG ENTREPRENEURSHIP**  
 5th May 2020, Tuesday | 5:00 pm

**IN CONVERSATION WITH SHABNAM GUPTA**  
 Celebrity Interior Designer

Instagram Live Session @shabnamgupta  
 Exclusive for INIFD Design Students on **DESIGNING IN DESIGN**  
 8th May 2020, Wednesday | 5:00 pm

**IN CONVERSATION WITH PRATAP V JADHAV**  
 Immediate Past President IED

Instagram Live Session @pratapvjadhav  
 Exclusive for INIFD Interior Design Students on **DESIGN PRACTICE AND OUTDOOR**  
 19th May 2020, Tuesday | 5:00 pm

**IN CONVERSATION WITH Jitendra Kumar**  
 Fashion Entrepreneur

Instagram Live Session @jtkumar11  
 Exclusive for INIFD Design Students on **BUILDING BUSINESS MODEL**  
 25th April 2020, Saturday | 5:00 pm

**VIRTUAL SESSION BY ALI BALDIWALA**  
 Interior Designer & Bollywood Actor  
 Founder of Bollywood Edgo, Mumbai

INIFD Pune Kothrud  
 23rd October 2020 | 4:00 pm

**IN CONVERSATION WITH TISHA KHOSLA**  
 Celebrity Author & Consulting Expert for Fashion India

Instagram Live Session @tishakhosla  
 Exclusive for INIFD Design Students on **HOW FASHION INDUSTRY OPERATES - PART 2**  
 25th May 2020, Monday | 5:00 pm

**IN CONVERSATION WITH Aman Verma**  
 Bollywood Actor & Celebrity Post

Instagram Live Session @amanverma  
 Exclusive for INIFD Design Students  
 26th May 2020, Wednesday | 5:00 pm

**IN CONVERSATION WITH Jaspreet Chandok**  
 Head - Luxury Business, WGSN

Instagram Live Session @jaspreetchandok  
 Exclusive for INIFD Design Students on **HOW TO LIVE IN THE NEW WORLD**  
 14th April 2020, Friday | 5:00 pm

**IN CONVERSATION WITH ANUJ SHARMA**  
 Fashion Designer

Instagram Live Session @anujsharma  
 Exclusive for INIFD Design Students on **POETRY & DESIGN**  
 23rd April 2020, Tuesday | 5:00 pm

**IN CONVERSATION WITH TISHA KHOSLA**  
 Celebrity Author & Consulting Expert for Fashion India

Instagram Live Session @tishakhosla  
 Exclusive for INIFD Design Students on **FASHION & FILM: HOW FASHION STYLING EMERGED**  
 14th May 2020, Thursday | 5:00 pm

**IN CONVERSATION WITH VIKRANT JAIN**  
 Marketing Strategist, Content

Instagram Live Session @vikrantjain  
 Exclusive for INIFD Interior Design Students on **DESIGN & TECHNOLOGY IN INTERIOR**  
 4th May 2020, Monday | 7:00 pm

# DESIGNER

# SESSIONS

## DESIGN GURUS



Training and Empowering our students across India

## INDUSTRY GURUS



Creativity meets Commerce







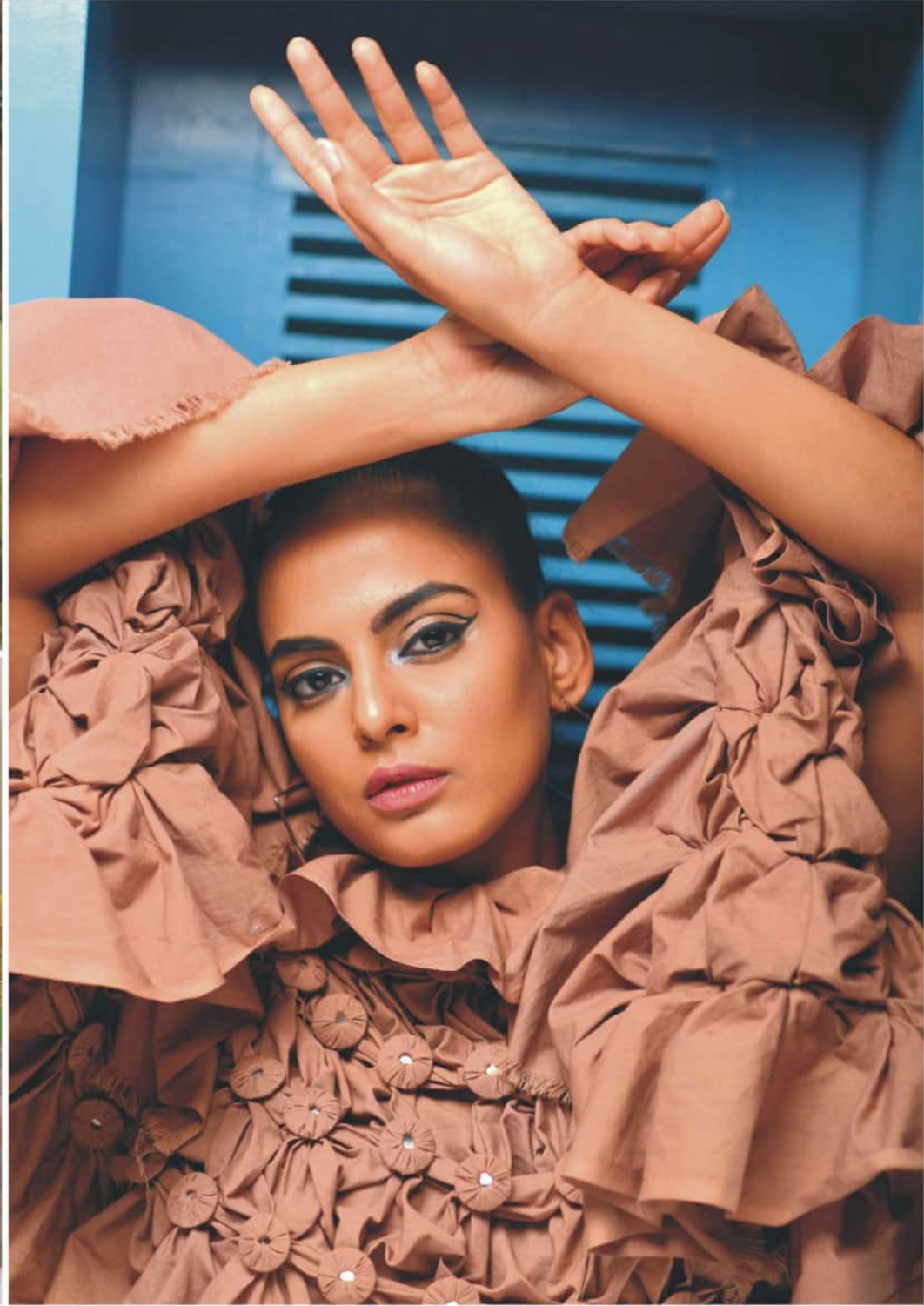
# SPECTACULAR

## THE ANNUAL MAGAZINE OF INIFD KOTHRUD PUNE

Treated as the prestigious assignment for our budding designers. It is a great way to display their work locally and explore their preferred field of specialization.

Here are some stunning collections from Fashion Design students and beautiful compositions from Interior Design students of INIFD Kothrud Pune.





# AASAKTI

THE INDULGENCE

## The Phygital Ramp

MENTORED BY  
FASHION GURU HEMANT TREVEDI

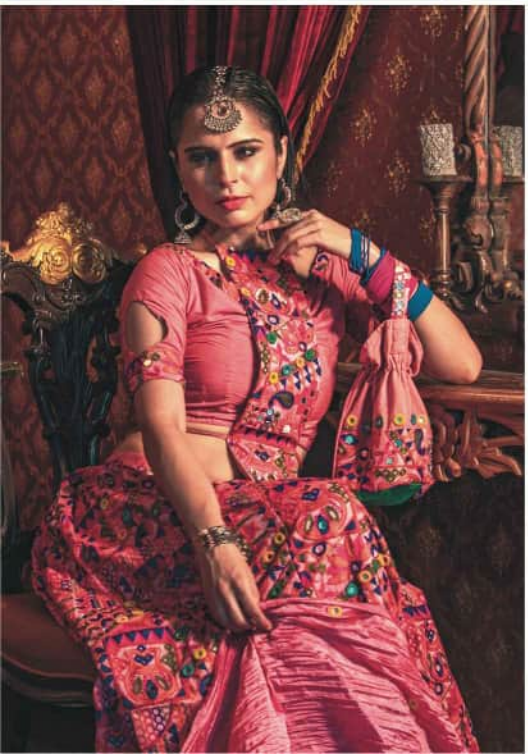
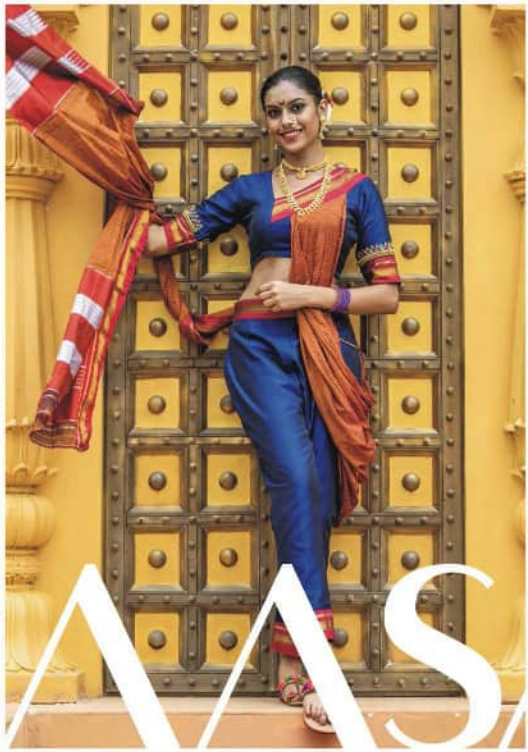
INIFD Kothrud came up with a New-age format of a fashion show for a digital media platform in 2021. It was the first time ever that a fashion show was conducted on a 'Phygital' platform. It gave a participant the complete experience of working on a fashion event and helped them reach out to a much larger audience as compared to a pure physical show.

Professional models showcased the students work and under the direction of renowned fashion choreographer, Shakir Shaikh. It was ensured that the entire event aligned to all the safety norms as required in the current circumstances.

### LAUNCH CEREMONY OF 'AASAKTI'

From L to R : Hemant Trevedi (Fashion Guru & Mentor),  
Mrs. Mita Agrawal (Director, INIFD Kothrud Pune),  
Ar. Mangesh Jadhav (Mentor, INIFD Kothrud Pune)





# STUDENT PORTFOLIOS

## FASHION DESIGN



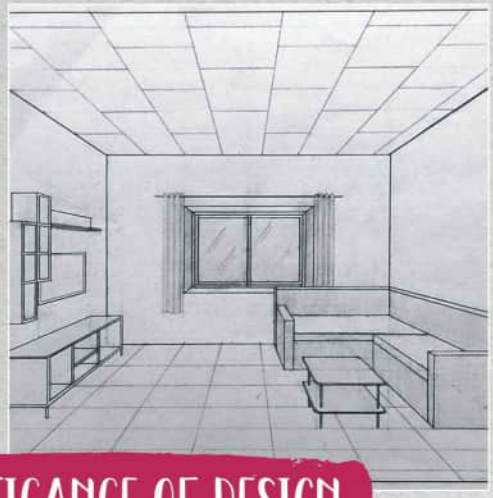
BRIGHT & COLOURFUL

REFRESHING

SOOTHING



# INTERIOR DESIGN



SIGNIFICANCE OF DESIGN



MODERN & CLASSIC

CHEERFUL



INIFD Pune Kothrud has been the ladder to success for so many design professionals year after year. They have developed and flourished within the walls of Pune's best Interior and Fashion design institute only to become successful, ethical, disciplined and sought after professionals in their area of service. Read-on to see what they had to say about their experience here at INIFD Pune Kothrud and how they feel about the institute as alumni.

# STUDENTS' SPEAK



**BHAKTI DARAK**

“ Learning in this prestigious institution gave my career the golden wings to manipulate the fashion world with the most valuable experiences and teachings of our beloved facilities. I was the most luckiest one to get such a great opportunity to pursue my fashion career in the institute. ”



**PALLAVI DESHMANE**

“ In the beginning, I was just a kid who couldn't rationalize her creative thoughts but thanks to INIFD Kothrud and my beloved faculty members for jotting down my thought process step-by-step throughout my academic years and moulding me into a creative DESIGNER. ”



**FERDOUSI SHEK**

“ It gives me great pleasure and pride to say that I have completed my graduation in B.Sc. Fashion Designing from INIFD Kothrud Pune. Academic wise the institute made sure all of its students get a world-class learning experience. All in all it has been a truly invaluable learning experience which helped me grow better professionally. ”



**VIVEK GAHARWAR**

“ The campus environment is excellent. For me, the best part of INIFD Pune Kothrud would be the interest that is shown by the faculty members in the students. The constructive criticism and appreciation the teachers show, gives the students additional motivation to excel. ”



**SUMIT GUPTA**

“ INIFD Pune Kothrud, is an International Institute which provides a great platform in fashion design industry. My personal experience is that I thoroughly enjoyed the journey of entering the world of my passion here. I learned everything about my line of work. Thank You INIFD Pune Kothrud! ”



**AYUSHI SINGH**

“ The institute is very student-friendly and flexible. The teachers are really approachable. They teach you skills from A to Z so that when you go out into the industry, you're an all-rounder. Thank You INIFD Pune Kothrud! ”



SHILPA JAIN

“ It had always been my dream to take up fashion. I believe everyone has a style and it needs real talent to bring that out in an individual. INIFD Pune Kothrud has provided that mentorship. It's just been a year, and I've comfortably become a part of the family with good friends and an approachable faculty. ”



KRITIKA DABI

“ Thank you INIFD Kothrud for providing me an opportunity to gain knowledge and skills that helped me to move forward in my career. Life in INIFD has been a fantastic experience. All the faculty member, mentor and everyone in INIFD family has been a great help to me. This place has greatly added to my personal. I will always cherish the memories created at this place. ”



ONKARZAGADE

“ My sincere appreciation and gratitude to INIFD and my mentors at the institute for their efforts in imparting quality technical College. The Master's Course taught me how to manage and deal with clients and work with tradesmen alike. The course content was practical and realistic. I highly recommend this course to everyone wanting to start a career in Interior Designing Industry. ”



ETIKA TIWARI

“ Being a student of INIFD Pune Kothrud, I feel proud. All faculty members are friendly and helpful. Exchange programs that are held by INIFD Pune Kothrud are very helpful in studying abroad. Fashion-based events happen at regular intervals. ”



YOGITA SAWANT

“ The institute is a Mecca for fashion students. You have got to train here, with the best faculty, great exposure, and learning. INIFD Pune has got everything that takes to make it the best. The institute gives the students the best grooming and growth required as an individual and is the best platform to start a career in fashion. ”



NIRANJAN JADHAV

“ I had immense pleasure studying in INIFD Kothrud. This college was really a wonderful journey of 3 years we could experience a lot and learn. This college gave us opportunity to participate in all the different interior design competition where I had opportunity to showcase my talent. I will cherish all the memories at INIFD for lifetime. ”

THE TRUE TESTIMONY OF OUR STUDENTS MAKE US BELIEVE TO DO MORE.



# INFRASTRUCTURE



**Creativity is everywhere, especially in our students, who come to INIFD Kothrud to channel their dreams and passion. INIFD Campus is packed with all possible facilities, to make learning a thorough development.**

Our institute is not just about traditional education. It is about learning and applying what has been learned in a creative manner. So, at INIFD Kothrud Pune you get multiple advantages.

INIFD kothrud center provide you an Air-Conditioned Environment, Expert Faculty, Scientifically Designed Labs and Studios. Our center is fully equipped with the latest Audio Visual equipment to provide best of education.

**COMPUTER LABS :** At INIFD Kothrud you get the added advantage of learning computers along with regular course. Computer education forms the integral part of syllabus for all three years. We provide education with computers along with our regular courses at no extra cost.





# INIFD goes international

INIFD London is the latest addition to the International Institute of Design. After witnessing the prestigious London Fashion Week in September 2015, INIFD students again are all set to be a part of the next edition of the fashion week scheduled to be held in the month of February 2016. Read on to know more...



International Institute of Fashion Design (INIFD), launched by Pitu Beri in 1995 and affiliated to IIM Milan, Italy, has been Pune's premier fashion designing college since its inception 17 years ago and has been instrumental in creating a benchmark in the fashion industry. The college provides the best infrastructure facilities to their students, not to mention their excellent, experienced teaching faculty, hence building a strong foundation for its students to become skilled professionals in their respective fields of work.

INIFD offers courses in Fashion Designing and Interior Designing with international as well as INIFD certifications. Both the courses are offered for one year, two years or three, depending on your requirement and are approved by the International Accreditation Organization (IAO), as a global brand in quality and education. INIFD is also the "Official Knowledge Partner" to the prestigious Lakme Fashion Week for the last 14 seasons and "Official Education Partner" to Femina Miss India for 2 successful years.

The next big thing With the latest addition to the institute opening in London - the fashion capital of the world - it provides an excellent platform for INIFD students to be a part of one of the "Big Four" Fashion Weeks, along with the ones in New York, Milan & Paris. It also gives the student an opportunity to gain international exposure, practice practical study at London under the international curriculum and obtain an International Certificate.

International Avenues INIFD London offers a Core Month Residential Specialization program (fully approved by British Accreditation Council (BAC)) to INIFD Students of India to specialize in Fashion Styling, Interior Design & Styling, Luxury Brand Management and Fashion Marketing & Entrepreneurship. Selected students from all across

the country will be visiting London for training sessions by the top international professionals of the industry at the campus during which period they will reside and study in a beautifully designed INIFD House located in Central London.

Opening doors INIFD London has a wonderful faculty that is experienced, accessible, and friendly. Made up of professionals who have also had successful careers in fashion and design and have mentored hundreds of students, INIFD London tutors are adept in ensuring that no candidate enrolled in the program feels left behind. Besides learning directly from International experts, the students are also benefiting from the course curriculum developed by the experts from prestigious London College of Fashion, Istituto Marangoni Milan, and American Intercontinental University in London.

Apart from the course tasks that include visiting retail stores, museums, Bollywood movie locations, London Fashion Week, high end industry companies, design houses and more for their projects; they will also visit London Eye, Big Ben, The London Bridge and other famous tourist destinations. Each destination has its own charm and is a place to visit at least once in lifetime and INIFD has given this opportunity to its students along with organizing visits from designers and top industry experts to the INIFD House.



# Pune designers to feature in London Fashion Week

These fashion design students of Pune have the opportunity to showcase their collections at the high-profile global event in September

By Rashmi Kumbhakar  
Herald/Contributor

Pune-based students of International Institute of Fashion Design (INIFD), Mumbai, Pune, Hyderabad and Kancheelur Lakshmi are making history, as their collections have been featured in the London Fashion Week to be held in September. The first London Fashion Week

held in New York in 1970, followed by the Milan Fashion Week in 1973, the Paris Fashion Week in 1977 and London Fashion Week in 1984. There have been several seasons since the fashion week for designers worldwide.

The Pune designers' collections, inspired by traditional Indian heritage with modern influences, made their first-time runway debut.

"It was very important to see the creative design collections. The students have incorporated artistic, imaginative and original features in their collections bringing their own perspective. They have used, reflecting the rich cultural heritage of India and the world which includes fashion techniques and Indian aesthetics. Keeping the collection consistent as well, the

# 'लंडन फॅशन वीक' मध्ये पुण्याचं टॅलेंट

पुणे टाइम्स टीम

'पॅरिस फॅशन वीक', 'लंडन फॅशन वीक', 'न्यू यॉर्क फॅशन वीक' अशा आंतरराष्ट्रीय स्तरावरील शोमध्ये आपले कलेत्मन सादर करणारे कोणत्याही डिजाइनरसाठी प्रतिस्पर्धेचे, आजही पराधीन. एखादा प्रसिद्धिते असूनही फॅशन डिजाइनर या शोमध्ये सहभागी होणे, किंवा त्याचं प्रतिस्पर्धेमध्ये आपली भर पडणे, त्याच हा मान विद्यापीठातले मिळवणे, तर सेल्फातून कितीही वेदा ही तशी पुण्याच्या तीन विद्यापीठांनी फॅशन डिजाइनरला मिळाले असून, पुण्यातले डिजाइनर - टॅलेंट कॉन्सिडराने पुण्याचं 'लंडन फॅशन वीक'मध्ये प्रदर्शित करणारे.



आपले विद्यापीठातील आंतरराष्ट्रीय व्यासपीठ सुरू करण्यात आले आहे. टॉप सेमिनारसाठी धारदारपणे ५०० पेक्षा जास्त स्टूडेंट्स आल्या होत्या. यावर्षीच्या 'जेन वेस्ट' टॉप टेंडचा निहाल लवकरच जाणकार असून, यावर्षीच्या रम्यते टॉप सेमिनारसाठी स्पर्धकांनी आपले कलेत्मन सादर करण्याची संधी मिळवणार आहे. लंडनमध्ये २२ ते २५ जुलै या दरम्यान झालेल्या कार्यशाळेत लंडन फॅशन वीकमध्ये आणि न्यू यॉर्क वॉशिंग्टन टॉप सेमिनारमध्ये विद्यापीठातील डिजाइनरला सर्वांत उत्तम मिळवणार असून, प्रता आणि कोमिता यांनी ज्वलन केला आहे.

'डिजाइनर' या संकल्पनेलाही मला आधुनिक डिजाइन सादर करावंही होतं, ती कापडच्या वाळवंटातूनही यालाची घरं आणि त्यातील डिजाइन कापडवातून सादर केले आहे. एखाद्याही आणि शहर कट बर्फाचा पाण केलत आहे. - प्रता कांबळे

# Business Standard

June 03, 2021 23:31 IST | ANI Press Release



Vaccination drive for faculty and family members at INIFD Kothrud

You would like to read INIFD Kothrud copes up with digitization, making learning easier for fashion and interior design students.

Vinay Agrawal's virtual prayer meet

Dr. J. Radhakrishnan, Principal Secretary, Health & Family Welfare Department, Government of Tamil Nadu inaugurates the Covidshield vaccination drive at SIDS Hospital, Vadapalani

Sandip University organises India's biggest placement drive of 2021

Yes!joho initiates medical drive to support arthans during COVID-19 crisis

Pune (Maharashtra) [India], June 3 (ANI/SRV Media): Being a responsible educational institution, INIFD Kothrud, Pune initiated COVID-19 vaccination drive for all its faculty members along with all family members yesterday. This drive also included the support staff of INIFD Kothrud campus.

With an aim to protect and secure its ecosystem, the pioneering design institute will start the vaccination drive (subject to approvals) for students soon. Following a methodical system, INIFD Kothrud plans to first inoculate the teachers and staff in the first phase, and then focus the second phase of the vaccination on students.

Mita Agrawal, Director INIFD Kothrud says, "We are currently focused towards the safety, security and well-being of our staff and students. With the country facing the second wave of Covid-19, the vaccination drive will bolster confidence amongst our staff and students. In this time of need, as a responsible member of the society, we want to ensure all our students and faculties get the best health facilities and protection from the institute. Post the vaccination drive, we will continue monitoring the situation by following all the Covid-19 guidelines."

# japan times today

INIFD Kothrud copes up with digitization, making learning easier for fashion and interior design students

May 07, 2021



New Delhi [India], May 7 (ANI/SRV Media): After switching to a completely online-based curriculum, most institutes are struggling to provide a quality education through online portals. An online transformation is a significant change for many during this pandemic and it is also the need of the hour.

Before the pandemic started, students were supposed to show up at a particular time but now there are many challenges faced by these students in terms of focus and learning. The major benefit of in-class learning is that one can avoid distractions. On the other hand, an advantage of online learning is studying the flexibility and accessibility that comes with it. Most schools in the country are trying their best to put together a program that can give students an experience as good as the one in classrooms.

## 'लंडन फॅशन वीक' मध्ये पुण्याचा जलवा

लंडन फॅशन वीक मध्ये पुण्याचा जलवा. INIFD Kothrud students showcased their designs during London Fashion Week. The event featured three models displaying a variety of styles, including a vibrant floral dress and a modern, structured piece. The students' work was well-received, highlighting the quality of education provided by INIFD.

## आयएनआयएफडी पुणेच्या विद्यार्थ्यांनी इतिहास घडवला

आयएनआयएफडी पुणेच्या विद्यार्थ्यांनी इतिहास घडवला. The institute celebrated a significant milestone as its students showcased their work at a major international fashion event. This achievement is a testament to the institute's commitment to providing world-class education and training in fashion design.

# APPRECIATION IS A WONDERFUL THING. IT MAKES WHAT IS EXCELLENT IN OTHERS BELONG TO US AS WELL.

### The three Pune girls

**FASHION FORWARD**

With the Indian fashion week making headlines this month, 17 INIFD students from across the country have made India proud by reaching the final level for showcasing their work at the London Fashion Week. This will be the first time since 1943 that any student body from India has showcased its creations at a major fashion week. Three city students make a proud part of the 17, and have incorporated Indian themes in their designs. "My collection is inspired by mad houses in Rann of Kutch, which is famous for its dome shape walls and conical roofs," said Pradnya Kamble, one of the students. Komilla Lalwani themed her collection on the concept of liberation, based on personal experiences. "I've created a collection that makes a woman feel free. After all, we all need to trigger the bold and confident woman hidden inside each of us."

### 10 विद्यार्थी 'लंडन फॅशन वीक' में अपने कलेक्शन्स को करेंगे प्रस्तुत

लंडन फॅशन वीक' के लिए पुणे का विद्यापीठ फॅशन स्टूडेंट्स सोसायटी टोरोन्टो के माध्यम से (एनएन-डिजिटल रिपोर्ट)

पुणे, 13 जुलाई, (एनएन-डिजिटल): लंडन फॅशन वीक का पहला सत्र 1943 में हुआ था जब भारत के एक युवा डिजाइनर ने लंडन में अपना कलेक्शन प्रस्तुत किया था। यह पहला भारतीय डिजाइनर बन गया था। 17 INIFD के छात्रों ने लंडन फॅशन वीक में अपने कलेक्शन्स को प्रस्तुत करने का अवसर प्राप्त किया है। इन छात्रों में प्रदnya कम्बले, कोमिला लालवानी और अर्पिता शर्मा शामिल हैं।

### फॅशन म्हणजेच ड्रेसिंगची जाण

पुणे, 13 जुलाई (एनएन-डिजिटल): फॅशन म्हणजेच ड्रेसिंगची जाण. INIFD Kothrud students are learning to appreciate fashion as an art form. Through their studies and practical experience, they are developing a keen eye for detail and a deep understanding of fashion trends and techniques.

### FASHION MEETS FUN

The students from different branches of INIFD in the city played with fun themes as they showcased their work at their graduation show.

Students of International Institute of Fashion Design (INIFD) presented their Annual Fashion Show at Pune. The show featured a variety of designs, including a vibrant yellow and pink ensemble. The event was a great success, showcasing the talent and creativity of the students.

# AWARDS & ACCOLADES



INIFD Kothrud receiving  
**'CENTER OF EXCELLENCE' AWARD**

Award in presence of Twinkle Khanna,  
INIFD Interior Mentor.

INIFD Kothrud receiving  
**'EXCELLENCE' AWARD**  
in presence of Mr. Ashutosh Shah, MD, Duravit.



INIFD Kothrud receiving  
**'APPRECIATION' AWARD**

in presence of Fashion Designer  
Rahul Mishra and Ritu Kochhar.

INIFD Kothrud receiving  
**'THE PREMIUM  
CENTER' AWARD**  
by Mr. Ashley Rebello and Actress Mahek.





# EXPERIENCE SHARING SESSIONS

**true talks**

by INIFD Kothrud Alumni



**AMIT DUBEY**

Finding Your Path - Designing and Retail



**VRUNDA JOSHI**

Challenges of a Start-up



**ASHISH  
GAIKWAD**

Freelancing -  
An essence of  
Entrepreneurship



**ANAND BOHRA**

Entrepreneurship -  
Learning from your  
mistakes



**PURVA GODBOLE**

Key Ingredients  
to Entrepreneurship



**RAHUL BAJAJ**

Challenges of setting up  
Your Own Firm

## RATINGS & REVIEWS



A GOOD REVIEW IS  
ALWAYS A WONDERFUL SURPRISE



[www.inifdpune.co.in](http://www.inifdpune.co.in)

Kothrud, Pune  
**INIFD**  
*The Cradle of Designers*  
PREMIUM

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